

## 2009 – 2010 InFOCUS E-newsletter Sponsorship

The Chamber's InFOCUS has advertising opportunities ideal for promoting products and services of member firms. Many members value being identified with the Chamber and view their advertising support as a win-win opportunity for their company and for the Chamber. The Chamber's InFOCUS e-newsletter is sent out to 2000+ inboxes every Thursday, featuring member news and Chamber event details.

Frequency: Contracts vary (details below)  
 Contact at Chamber: Jessica Osborne, (864)594-5062

Ad Category	Price Per Ad	Features
Top of Page (banner ad) (3 month commitment)	\$1,500 5 ads available per quarter	468 x 60 pixel banner ad Linked to URL of your choice
Calendar Sponsorship (3 month commitment)	\$750 1 sponsorship available per quarter	"This Section Sponsored By" Listing of Sponsoring Business linked to URL of your choice
Deal of the Week (one ad per week, discounts given for batch purchasing)	\$100 One available per week (52 per year)	Upper Right Hand Side of E-newsletter Graphic or logo linked to special incentive or printable coupon
<p><b>Availability:</b> Multiple advertising packages are available. Please call Jessica Osborne 864-594-5062 or email <a href="mailto:josborne@spartanburgchamber.com">josborne@spartanburgchamber.com</a> for current availability.</p>		
<p><b>Note:</b> The Chamber does not create your banner ad; it must be supplied to us according to specifications.</p> <ul style="list-style-type: none"> <li>✓ The purchaser of any e-newsletter sponsorship also receives a member information listing ad/priority on the Chamber's website business directory at no additional charge.</li> </ul>		

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