

Sponsoring Spartanburg Area Chamber Programs and Events

A Win-Win Opportunity

Many members value being identified with Spartanburg Area Chamber programs and events and view sponsorship as a win-win opportunity for their company and for the Chamber. For the sponsoring firms, Chamber programs and events are a cost-effective way to target their marketing dollars. For the Chamber, sponsorships are an important source of non-dues income.

What's Available?

- 2009 Ambassador Club
- 2009 Annual Meeting
- 2009 Board of Directors Advance
- 2009 Brown Bag Lunch Seminar Series
- *2009 Business SHOWCASE*
- 2009 Spring and Fall CEO Socials
- 2009 Chairmen's Cup Golf Tournament
- 2009 Chamber Issues Forums
- 2009 Diversity Connections Luncheons
- 2009 Economic Champions
- 2009 Economic Forecast Forum
- 2009 Education Issues Forum
- 2008–2009 Flag Sponsors
- 2009 Landscape Beautification Awards
- 2008–2009 Leadership Spartanburg
- Legislative OUTLOOK 2009 Event (held December, 2010)
- 2009 Member Golf Tournament
- 2009 Member Socials
- 2009 New Member Receptions
- 2009 Minority Enterprise Development Celebration
- 2009 SSD: Strategic Sales Development Series
- 2009 Spartanburg County Day at the State House
- 2009 Spartanburg Young Professionals
- 2009 Transportation Summit
- 2008–2009 Web Site Advertising
- 2009 Women-In-Business Luncheon

2009 Ambassador Club

The Ambassador Club allows member volunteers to serve as liaisons between the Chamber and its member firms. Ambassadors commonly attend ribbon cuttings, ground breakings, grand openings and other Chamber events. Most importantly, they secure feedback from the Chamber's diverse membership.

Date: The Ambassador Club meets the first Tuesday of each month

Projected attendance: 25-35

Contact at Chamber: Lee Blair, 594-5030

Meeting Sponsors

\$100 (one per month) or \$500 (to sponsor six months)

- Company featured during month of sponsorship in promotional materials developed by the Chamber for the program and on the Chamber website
- Recognition in *FOCUS* newsletter for the months of sponsorship

Twelve Meeting Sponsorships are available for the 12-month period from January to December 2009

Monthly Award Sponsor

\$250 (three month sponsorship – rotates quarterly)

- Company featured during months of sponsorship in promotional materials developed by the Chamber for the program and on the Chamber website
- Recognition in *FOCUS* newsletter for the months of sponsorship.

Multiple Sponsorships are available (on a quarterly basis) for the year 2009

Contact Lee Blair, 594-5030 for additional information and specifications.

2009 Annual Meeting

The Spartanburg area's premiere business event! Over 1,000 guests are anticipated, including dignitaries, CEO's and past Chamber Board Chairmen who attend this event at which the prestigious Neville Holcombe Distinguished Citizenship Award is presented. Other recognitions include the Duke Power Community Service Award, the Palmetto Bank Small Business Person of the Year and the Chamber's Outstanding Volunteer of the Year Award.

Date: TBA

Projected attendance: 1,000 +

Contact at Chamber: Yvonne Harper, 594-5032; Lee Blair, 594-5030

All sponsors will be listed in the Annual Meeting Program and on the "Big Screens" at the event.

All sponsors will be featured in promotional materials developed by the Chamber for the event, in the FOCUS newsletter, on the website, and in all event-related broadcast emails.

Presenting Sponsor...\$6,500

- The program will be referred to as "(name of Sponsor Company) presents the 2009 Annual Meeting of the Spartanburg Area Chamber of Commerce."
- Top billing on all event signage
- CEO or company's representative to be recognized from the podium
- Reserved seating for twelve in preferred location

Only one Presenting Sponsorship is available

Hospitality Sponsor...\$4,500

- Event signage at bars and dessert buffet table
- CEO or company's representative to be recognized from the podium
- Reserved seating for eight in preferred location

Only one Hospitality Sponsor is available

Public Officials Sponsors...\$1,000

- Event signage including sponsor's name
- Firm to be recognized from the podium

Three Public Official Sponsorships are available

Gold Sponsors...\$3,000

- Event signage including sponsor's name
- Firm to be recognized from the podium
- Reserved seating for eight in preferred location

Multiple Gold Sponsorships are available

Silver Sponsors...\$1,500

- Event signage including sponsor's name
- Firm to be recognized from the podium
- Reserved seating for four in preferred location

Multiple Silver Sponsorships are available

Azalea Room Host...\$2,000

- Greet guests assigned to overflow seating (Azalea Ballroom @ Spartanburg Marriott)
- Special signage at/in the Azalea Ballroom
- Welcoming remarks in the Azalea Ballroom from company's CEO
- Reserved front row seating for 10 in Azalea Ballroom

Only one Azalea Room Host Sponsorship

Contact Yvonne Harper, 594-5032 or Lee Blair, 594-5030 for additional information and specifications.

2009 Board of Directors Advance

The Spartanburg Area Chamber of Commerce Board Advance is a chance for the Board of Directors, Board of Governors, Council of Advisors, and selected community leaders to get away and focus on issues facing the Chamber. The agenda emphasizes the key initiatives for the Chamber for the upcoming year and beyond.

Date: Fall 2009

Projected attendance: 65-85

Contact at Chamber: David Cordeau, 594-5010

Presenting Sponsor

\$2,200

- The event will be referred to as "(name of sponsor company) presents the Board of Directors Planning Advance of the Spartanburg Area Chamber of Commerce"
- CEO invited to attend and will be recognized as a sponsor of the advance
- Sponsor package includes full registration for one person...lodging & covered meals/receptions
- Top billing on all event signage
- CEO to briefly welcome directors in attendance and present a 60-second "commercial" about the sponsor's company and to show support for the Chamber
- Company featured in promotional materials developed by the Chamber for the event
- Company featured in *FOCUS* newsletter, on the Chamber's website, and in all event-related broadcast emails

One Presenting Sponsorship is available for this event

Advance Reception Sponsors

\$1,400

- Event signage including sponsor company's name
- CEO invited to attend and will be recognized as a sponsor of the Advance Reception
- Sponsor package includes full registration for one person...lodging & covered meals/receptions
- Company featured in promotional materials developed by Chamber for the event
- Company featured in *FOCUS* newsletter, on the Chamber's website, and in all event-related broadcast emails

Multiple Advance Reception Sponsorships are available

Contact David Cordeau, 594-5010 for additional information and specifications.

2009 *"Brown Bag Lunch Seminar Series"*

Seminars are held on Wednesdays in the Chamber Board Room. A series of four events held on related topics are discussed. Participants bring their own lunch, drinks and deserts are provided.

Dates: Held in Winter and Summer

Projected Attendance: 25-45

Contact at Chamber: Cindy Teaster, 594-5022

Series Sponsor (covers a Series of Four Seminars)

\$500

- Provided a table to display materials
- Event signage including sponsor company's name
- Firm to be recognized during program as sponsor of event
- Company name to appear on email invitations
- At one of the seminars, a company representative invited to welcome participants and present a 60-second "commercial" about the sponsor's company

Multiple Series Sponsorships are available

Contact Cindy Teaster, 594-5022, for additional information and specifications

2009 Business SHOWCASE

The 2009 Business SHOWCASE is a unique vehicle for member businesses to reach a large number of potential new customers who attend this show! The *Business SHOWCASE* provides an opportunity for members to **inform** and **inspire** new customers. The one-day business trade show format is designed to meet the needs of exhibitors and attendees. The October Business After Hours is held in conjunction with the *SHOWCASE*. Recent *SHOWCASE* events have featured 'A Taste of Spartanburg' during the 5:30 to 7:00 pm timeframe.

Date: October 15, 2009

Location: Arena of the Spartanburg Memorial Auditorium

Projected attendance: 1,500

Contact at Chamber: Lee Blair, 594-5030

All sponsors will be featured in promotional materials developed by the Chamber, in the FOCUS newsletter, on the website, and in all event-related broadcast emails.

Presenting Sponsor

\$2,750

- The event will be referred to as "(name of sponsor company) presents the *Business SHOWCASE* of the Spartanburg Area Chamber of Commerce"
- Top billing on event signage
- Additional Benefits: Two tables for company to display information. Premier table location. Banner displayed at the event, if desired. Company featured in promotional materials developed by the Chamber for the program, in the *FOCUS* newsletter, on the Chamber's website, and in all event-related broadcast emails.

One Presenting Sponsorship is available for this event

Gold Sponsors

\$900

- Event signage including sponsor company's name and CEO to be recognized as a sponsor of the event
- Additional Benefits: One table for company to display information. Premier table location. Banner displayed at the event, if desired. Company featured in promotional materials developed by the Chamber for the program, in the *FOCUS* newsletter, on the Chamber's website, and in all event-related broadcast emails.

Multiple Gold Sponsorships are available

Silver Sponsors

\$600

- Event signage including sponsor company's name and CEO to be recognized as a sponsor of the event
- Additional Benefits: One table for company to display information. Premier table location. Banner displayed at the event, if desired. Company featured in promotional materials developed by the Chamber for the program, in the *FOCUS* newsletter, on the Chamber's website, and in all event-related broadcast emails.

Multiple Silver Sponsorships are available

Contact Lee Blair, 594-5030 for additional information and specifications.

2009 Spring and Fall CEO Socials

Two CEO Socials will be held in 2009. The CEO Social provides an opportunity for CEOs, general managers and key Chamber representatives to network with each other during both “pre” and “post” meeting socials. Each CEO Social has a prominent business executive provide a brief presentation to the attendees. The speaker discusses current business trends primarily related to the speaker’s industry. The evening concludes with direct questions from the CEO attendees.

Date: Spring and Fall 2009

Projected attendance: 175 - 200 each

Contact at Chamber: Cindy Teaster, 594-5022

Presenting Sponsor – SPRING, 2009

Presenting Sponsor – FALL, 2009

\$2,900

- The event will be referred to as “(name of sponsor company) presents the CEO Social of the Spartanburg Area Chamber of Commerce”
- Top billing on event signage
- CEO to briefly welcome members in attendance and present a 60-second “commercial” about the sponsor’s company and to show support for the Chamber
- Additional Benefits: Attendance for ten. Company featured in promotional materials developed by the Chamber for the program, in the *FOCUS* newsletter, on the Chamber’s website, and in all event-related broadcast emails

One Presenting Sponsorship is available for the 2009 Spring CEO Social

One Presenting Sponsorship is available for the 2009 Fall CEO Social

Gold Sponsors

\$1,300

- Event signage including sponsor company’s name and CEO to be recognized as a sponsor of the event
- Additional Benefits: Attendance for eight. Company featured in promotional materials developed by the Chamber for the program, in the *FOCUS* newsletter, on the Chamber’s website, and in all event-related broadcast emails

Multiple Gold Sponsorships are available for the 2009 Spring CEO Social

Multiple Gold Sponsorships are available for the 2009 Fall CEO Social

Silver Sponsors

\$800

- Event signage including sponsor company’s name and CEO to be recognized as a sponsor of the event
- Additional Benefits: Attendance for six. Company featured in promotional materials developed by the Chamber for the program, in the *FOCUS* newsletter, on the Chamber’s website, and in all event-related broadcast emails

Multiple Silver Sponsorships are available for the 2009 Spring CEO Social

Multiple Silver Sponsorships are available for the 2009 Fall CEO Social

Contact Cindy Teaster, 594-5022 for additional information and specifications.

2009 Chairmen's Cup Golf Tournament

In honor of our past Chairmen of the Board, the Spartanburg Area Chamber of Commerce presents the Seventh Annual Chairmen's Cup Golf Tournament and the 2009 Past Chairmen's Reception.

Date: October 2009

Past Chairmen's Reception: October 2009

Chairmen's Cup Golf Tournament: Woodfin Ridge Golf Club

Projected Attendance: 200+

Contact at Chamber: Jim Thompson, 594-5024

Presenting Sponsor

\$5,000

- The event will be referred to as "(name of sponsor company) presents the Fifth Annual Chairmen's Cup Golf Tournament of the Spartanburg Area Chamber of Commerce"
- 2 four- person teams in the tournament.
- Recognition in *FOCUS* newsletter as tournament Presenting Sponsor (50,000 distribution)
- Recognition in all printed materials, including tournament program
- Right to provide "give-away" items to players in the tournament
- Recognition at a Board of Directors meeting
- Display table at all events associated with tournament

One Presenting Sponsorship is available for this event

Eagle Sponsors

\$1,200

- 1 four-person team in the tournament
- Four Tickets to Past Chairmen's Reception at Piedmont Club
- Listed in tournament program and recognition in *FOCUS* newsletter as hole or green sponsor
- Right to provide "give-away" items for players in the tournament
- Table set up in the food areas
- Recognition at a Board of Directors meeting

Thirty Eagle Sponsorships available

Birdie Sponsors

\$700

- 1 four-person team in the tournament
- Four Tickets to Past Chairmen's Reception at Piedmont Club
- Listing in tournament program and recognition in *FOCUS* newsletter
- Right to provide "give-away" items for players in the tournament

Twenty Birdie Sponsorships available

Hole-in-One Sponsor

\$1,200

- Hole sponsor on all Par 3's
- Listing in tournament program and recognition in *FOCUS* newsletter
- Right to provide "give-away" items for players in tournament

One Hole-In-One Sponsorship is available

19th Hole Reception Sponsor

\$3,000

- 1 four-person team in the tournament
- Four Tickets to Past Chairmen's Reception at Piedmont Club
- Signage in food area & display table at both food events (also at Pre-Tournament Lunch)
- Listing in the tournament program and recognition in *FOCUS* newsletter as sponsor of both meal events
- Right to provide "give-away" items for players in tournament
- Recognition at Board of Directors meeting

Exclusive Sponsorship, only two available for this event

2009 Chairmen's Cup Golf Tournament (continued)

Past Chairmen's Reception Sponsor

\$3,000 Held the night before the tournament at The Piedmont Club

- Eight Tickets to Past Chairmen's Reception at Piedmont Club
- 1 four-person team in the tournament
- Signage at the event
- Remarks to attendees
- Listing in the tournament program and recognition in *FOCUS* newsletter as Reception Sponsor
- Right to provide "give-away" items for players in tournament
- Recognition at Board of Directors meeting
- Display table at the Reception

Exclusive Sponsorship, only two available for this event

Putting Green and Driving Range Sponsor

\$1,800

- 1 four-person team in the tournament
- Four Tickets to Past Chairmen's Reception at Piedmont Club
- Listing in tournament program and recognition in *FOCUS* newsletter as Putting Green & Driving Range Sponsor
- Display table in area of the practice green or driving range
- Right to provide "give-away" items for the players in tournament
- Right to put company sign up at practice area
- Recognition at a Board of Directors meeting

Exclusive sponsorship, only two available for this event

Pre Tournament Luncheon Sponsor

\$3,000

- 1 four-person team in the tournament
- Four Tickets to Past Chairmen's Reception at Piedmont Club
- Signage in food area & display table at both food events (also at 19th Hold Reception)
- Remarks to attendees
- Listing in tournament program and recognition in *FOCUS* newsletter as sponsor of both meal events
- Right to provide "give-away" items for players in tournament
- Recognition at a Board of Directors meeting

Exclusive Sponsorship, only two available for this event

Beverage Cart Sponsor

\$1,500 (3 carts)

- Four Tickets to Past Chairmen's Reception at Piedmont Club
- Signage on carts and in food area
- Listing in tournament program and recognition in *FOCUS* newsletter
- Right to provide "give-away" items for players in tournament

Exclusive Sponsorship, only one available for this event

Cart Sponsor

18 Carts \$900 Each Additional 18 Carts **add \$600** (maximum of 90 carts available for sponsorship)

- Signage on every players' cart in tournament
- Listing in tournament program and recognition in *FOCUS* newsletter
- Right to provide "give-away" items for players in tournament

2009 Chamber Issues Forums

Quarterly events at breakfast or lunchtime, depending on speaker availability, featuring impactful speakers on issues of interest to the Chamber membership.

Date: Quarterly through 2009

Projected attendance: 150

Contact at Chamber: Yvonne Harper, 594-5032

All sponsors will be featured in promotional materials developed by the Chamber, in the FOCUS newsletter, on the website, and in all event-related broadcast emails.

Presenting Sponsor

\$1,250 Single Event

\$4,500 Quarterly Series of 4 in 2009 (This saves the sponsor \$500 to buy the full series)

- Presenting Sponsor prominently listed on invitation
- On signage at events
- Recognized by the MC at events
- Presenting Sponsor and guests seated with speaker, 4 tickets
- Representative from Presenting Sponsor's company introduces speaker
- Recognized as event sponsor in Focus

One Presenting Sponsorship is available for this event

Event Sponsor

\$400 Single Event

\$1000 Quarterly Series of 4 in 2009

- Printed on invitation
- Recognized on signage at events
- Preferred seating for 2 at events
- Recognized by the MC at the events
- Recognized as event sponsor in Focus

Multiple Gold Sponsorships available

Contact Yvonne Harper, 594-5032 for additional information and specifications

2009 Diversity Connections

Diversity Connections is a monthly event coordinated by Chamber's Diversity Committee which focuses on the needs for women and minority owned businesses. It is held on the second Wednesday of each month at an area restaurant. Attendance is open to all Chamber members at no charge, other than lunch is provided in Dutch-treat format. Each month a different business topic is featured.

Date: 12 Noon, Second Wednesdays

Projected attendance: 15-40

Contact at Chamber: Lee Blair, 594-5030

All sponsors will be featured in promotional materials developed by the Chamber, in the FOCUS newsletter, on the website, and in all event-related broadcast emails.

Meeting Sponsors

\$150 (quarterly sponsor - 3 months) or \$500 (Annual Sponsor – 12 months)

- Company featured during month(s) of sponsorship in promotional materials developed by the Chamber for the program and on the Chamber website
- Recognition in *FOCUS* newsletter for the months of sponsorship
- Sponsors invited to provide a welcome for one of the events each quarter

Multiple Meeting Sponsorships are available for the 12-month period from January to December 2009

Contact Lee Blair, 594-5030 for additional information and specifications.

2009 Economic Champions

The Spartanburg Chamber's feel-good event of the year! Each fall, the Chamber will recognize Economic Champions, local companies whose success has improved the Spartanburg area economy. This luncheon event will applaud companies who have improved the local economy by hiring new employees, upgrading equipment, expanding or investing in their locations, or receiving regional or national awards and recognition. In 2008, we recognized over 100 Economic Champions. Help us say, "Congratulations on your success!" by being an event sponsor for the 2009 Economic Champions Luncheon.

Date: Fall 2009

Projected attendance: 250-300

Contact at Chamber: Yvonne Harper, 594-5032

All sponsors will be featured in promotional materials developed by the Chamber, in the FOCUS newsletter, on the website, and in all event-related broadcast emails.

Presenting Sponsor

\$4,500

- Preferred seating for 16 in a preferred location
- Top billing on sponsor recognition on the invitation and at the event
- Participation in the program by CEO
- Company featured in promotional materials developed by the Chamber for the program

This is an exclusive sponsorship available for only one company

Gold Sponsor

\$2,000

- Preferred seating for 8 in a preferred location
- Company featured in promotional materials developed by the Chamber for the program
- Recognition on invitation and at the event

Multiple Gold Sponsorships are available

Silver Sponsors

\$1,000

- Preferred seating for 4 in a preferred location
- Company featured in promotional materials developed by the Chamber for the program
- Recognition on invitation and at the event

Multiple Silver Sponsorships are available

Contact Yvonne Harper, 594-5032 for additional information and specifications

2009 Economic Forecast Forum

This breakfast event is for Chamber members and guests to hear economic projections from local business experts with a more regional perspective provided by a regional business leader.

Date: 1st Quarter 2009

Projected attendance: 100-150

Contact at Chamber: Yvonne Harper, 594-5032

Presenting Sponsor

\$2,500

- The event will be referred to as "(name of sponsor company) presents the Spartanburg Area Chamber of Commerce Economic Forecast Forum"
- Reserved seating for eight in preferred location
- CEO to have portion of program
- Event signage including sponsors' logos
- Company to be prominently displayed in all promotional material, in the *FOCUS* newsletter, on the Chamber website, and in all event-related broadcast emails

Two Presenting Sponsorships are available

Gold Sponsor

\$1,200

- Event signage including sponsor company's name and logo; company recognized as sponsor of event
- Reserved seating for eight in a preferred location
- Company featured in promotional materials developed by the Chamber for the program
- Featured in *FOCUS* newsletter
- Featured on Chamber's website, and in all event-related broadcast emails

Multiple Gold Sponsorships available

Silver Sponsors

\$850

- Event signage including sponsor company's name and logo; company recognized as a sponsor of the event
- Reserved seating for four in a preferred location
- Company featured in promotional materials developed by the Chamber for the program
- Featured in *FOCUS* newsletter
- Featured on Chamber's website, and in all event-related broadcast emails

Multiple Silver Sponsorships available

Contact Yvonne Harper, 594-5032 for additional information and specifications

2009 Education Issues Forum

Each fall, the Spartanburg Area Chamber convenes the County School Superintendents and their School Boards, members of the Spartanburg County Legislative Delegation, and key business leaders for breakfast and dialogue on key legislative issues related to education. This event generates discussion among decision makers on laws and initiatives impacting our schools. The event also builds understanding, consensus and it serves to build relationships. Sponsorships are needed to cover the cost of the breakfast and any materials that are produced for the dialogue session.

Date: Fall 2009

Projected attendance: 80

Contact at Chamber: Yvonne Harper, 594-5032

Event Sponsor

\$500

- Event sponsors will be recognized on the invitation and on the printed agenda for the event
- One or two representatives from sponsoring companies are invited to participate in the Education Issues Forum, both for dinner and for the dialogue session following dinner
- Participation in this event offers sponsoring companies an opportunity to network with school district leadership (the superintendents and school board chairs), with Spartanburg County State Legislators and with business officials.
- Sponsorship of this event shows your company's support for public education and for South Carolina's legislative process
- Company featured in promotional materials developed by the Chamber for the event
- Company featured in *FOCUS* newsletter, on the Chamber's website, and in all event-related broadcast emails

Eight Event Sponsorships are available

Contact Yvonne Harper, 594-5032 for additional information and specifications

2008-2009 Flag Sponsors

The Chamber's Flag Program proudly displays year-round both the United States and South Carolina flags along with the flags of other countries that are contributing to Spartanburg County's international economy.

Sponsorships enable these flags to be maintained and replaced throughout the year at this highly visible corner of Pine and St. John Streets.

Contact at Chamber: Claire Hess, 594-5012

- United States
- South Carolina
- Austria
- Belgium
- Canada
- China
- France
- Germany
- Great Britain
- Italy
- Japan
- South Korea
- Netherlands
- Sweden
- Switzerland
- NFL Carolina Panthers
Flag to be flown from "Feature Flag" pole during the annual Summer Training Camp and at key times during the fall season and playoffs

Flag Sponsors

\$500

- Signage including sponsor's name in Chamber lobby
- Company featured in *FOCUS* newsletter
- Limited to one sponsor for each flag
- Sponsorship covers 12-month period

Contact Claire Hess, 594-5012 for additional information and specifications

2009 Landscape Beautification Awards

Believing that attractive business sites enhance the overall beauty of our community, the Spartanburg Area Chamber of Commerce has partnered with the Spartanburg Men's Garden Club for more than 30 years in a program that both evaluates and recognizes the landscaping efforts of our business community. A special reception and awards ceremony will be held to express proper appreciation to those businesses participating in this unique program.

Date: Spring 2009

Projected attendance: 40 + companies

Contact at Chamber: Claire Hess, 594-5012

Presenting Sponsor

\$900

- The program will be referred to as the "Landscape Beautification Awards Program of the Spartanburg Area Chamber of Commerce and Spartanburg Men's Garden Club" Presented by (name of sponsor company)
- Top billing on all event signage
- Sponsor identified on the award
- CEO or company representative to participate in presenting awards
- Company name to be prominently displayed in all promotional material, in the *FOCUS* newsletter, on the Chamber website, and in all event-related broadcast emails

The Presenting Sponsor is an exclusive opportunity for one company

Gold Sponsor

\$500

- Event signage will include sponsor company's name
- CEO to be recognized when awards are presented
- Company name included in promotional materials developed by the Chamber for the program
- Recognized in event-related *FOCUS* newsletter article
- Featured on Chamber's website and in all event-related broadcast emails

Multiple Gold Sponsorships available

Contact Claire Hess, 594-5012 for additional information and specifications

2008-2009 Leadership Spartanburg

Among the Chamber's flagship programs is Leadership Spartanburg, a nine-month issues awareness program aimed at developing a well-informed cadre of leaders for the greater Spartanburg community. Now in its 29th year, over 1,000 persons have completed Leadership Spartanburg and are active volunteers in the community. Support the Chamber's premier leadership development program in one of these ways.

Contact at Chamber: Yvonne Harper, 594-5032

Tuition Scholarship Sponsor

\$600

- The scholarship will be referred to as the "(name of sponsor company) Scholarship" and will be recognized in the participant notebook that goes to all Leadership Spartanburg class participants
- Although the anonymity of the tuition request does not allow identifying the named scholarship recipient, the recipient will be notified that he/she has received a company-sponsored scholarship

Graduation Party Sponsor

\$3,000

- Party will be referred to as the "2008/2009 Leadership Spartanburg Graduation Party, Sponsored by (name of company)"
- This designation will be used on printed invitations to the event and the sponsor may send a representative to the event to be recognized by the Leadership Spartanburg Program Chair

One Graduation Party Sponsorship is available

Lunch Sponsor

\$750

- Catered luncheons are scheduled for approximately 6 of the Leadership Spartanburg sessions
- Signage on the buffet or boxed lunch table will publicize the Lunch Sponsor

Seven Lunch Sponsorships Available

Break Sponsor

\$300

- Sponsor morning and afternoon breaks for a Leadership Spartanburg session or sessions
- Be recognized with signage on the food and beverage table

Seven Break Sponsorships Available

Contact Yvonne Harper, 594-5032 for additional information and specifications

Legislative OUTLOOK 2009...to be held December 2010

In advance of the upcoming 2010 Session of the South Carolina General Assembly, we will be inviting the Spartanburg County Legislative Delegation to a special event. Each legislative leader will share their perspective of the upcoming legislative session. Questions and Comments from the audience will be encouraged.

Date: December 2009

Projected Attendance: 125+

Contact at Chamber: Lee Blair, 594-5030

Presenting Sponsor

\$2,100

- Event will be referred to as "Legislative OUTLOOK 2009 presented by (name of sponsor company)"
- Top billing on all event signage
- CEO seated at head table
- CEO to briefly welcome members in attendance and present a 60-second "commercial" about the sponsor's company
- Reserved table for 8 in preferred location
- Company featured in promotional materials developed by the Chamber for the event, in *FOCUS* newsletter, on the Chamber's website, and in all event-related broadcast emails

One Presenting Sponsorship is available

Gold Sponsors

\$900

- Event signage including sponsor company's name
- CEO seated at head table and recognized as sponsor of the event
- Reserved seating for six in preferred location
- Company featured in promotional materials developed by the Chamber for the event, in *FOCUS* newsletter, on the Chamber's website, and in all event-related broadcast emails

Multiple Gold Sponsorships are available

Silver Sponsors

\$600

- Event signage including sponsor company's name
- CEO recognized as sponsor of event
- Reserved seating for four in preferred location
- Company featured in promotional materials developed by the Chamber for the event, in *FOCUS* newsletter, on the Chamber's website, and in all event-related broadcast emails

Multiple Silver Sponsorships are available

Contact Lee Blair, 594-5030, for additional information and specifications

2009 Member Golf Tournament

The Spartanburg Area Chamber of Commerce Member Golf Tournament is a networking event held each year at a member golf course. This gives members the opportunity to play golf and network at the same time in a casual atmosphere.

Date: Spring 2009

Projected Attendance: 150 - 200

Contact at Chamber: Lee Blair, 594-5030

All sponsors will be featured in promotional materials developed by the Chamber for the event, featured in the FOCUS newsletter, on the Chamber's website, and in all event-related broadcast emails.

All sponsorships include muliligans and red tees.

Presenting Sponsor...\$3,900

- The event will be referred to as "(name of sponsor company) presents the Member Golf Tournament of the Spartanburg Area Chamber of Commerce"
 - Top billing on all event signage
 - 8 players in the golf tournament; 16 tickets for the Post Tournament Reception
 - Company display table at the registration area and opportunity to provide "give-away" items for the golfers
- This is an exclusive sponsorship available for only one company*

Gold Sponsors...\$2,700

- Golf tournament signage
 - 8 players in the golf tournament; 12 tickets for Post Tournament Reception
 - Company display table at the registration area and opportunity to provide "give-away" items to players
- Multiple Gold Sponsorships are available*

Beverage Cart Sponsor...\$1,250

- Signage on cart
 - 4 players in tournament; 8 tickets for the Post Tournament Reception
 - Company display table at the registration area and opportunity to provide "give-away" items for the golfers
- Two sponsorships are available*

Pre Tournament Luncheon Sponsor...\$1,250

- Signage at Pre Tournament Luncheon
 - 4 players in tournament; 8 tickets for the Post Tournament Reception
 - Company display table at the registration area and opportunity to provide "give-away" items for the golfers
- Two sponsorships are available*

Post Tournament Reception Sponsor...\$1,250

- Signage at Post Tournament Reception
 - 4 players in tournament; 8 tickets for the Post Tournament Reception
 - Company display table at the reception area and opportunity to provide "give-away" items for the golfers
- Two sponsorships are available*

Hole Sponsors...\$800

- Signage at hole including sponsor company's logo
 - 4 players in the golf tournament; 6 tickets for the Post Tournament Reception
 - Opportunity to provide "give-away" items for the golfers
- 18 Hole Sponsorships are available*

2009 Member Socials

Hosted on-site by the Chamber, these twice-a-year socials are just for fun and networking! In the summer of 2008, the Member Social, a Summer Bash, drew almost 300 members to the Chamber parking lot for BBQ with all the sides, Ice Cream and Drinks. On November 29, 2007 to kick off the holiday social season, the Chamber hosted its first ever Holiday Extravaganza, a drop-in at the Chamber headquarters featuring food, spirits, and lots of good cheer!

Similar events will be planned for 2009 in the spring and late fall.

Contact at Chamber: Cindy Teaster, 594-5022

Presenting Sponsor

For an expected crowd of 300 – 350, provide all the food and wine *at your cost*. Perfect sponsorship opportunity with excellent visibility for discount buying clubs, food distributors, grocery stores, restaurants and caterers.

- Prominent listing as Presenting Sponsor on the printed invitation
- Top billing on event signage
- Promotional opportunities at the event to showcase your company

Limited to one Presenting Sponsor per event.

Gold Sponsor

\$1,500

- Listing on printed invitation
- Listing on signage at event

Multiple Gold Sponsorships are available

Silver Sponsor

\$1,000

- Listing on printed invitation
- Listing on signage at event

Multiple Silver Sponsorships are available

Bronze Sponsor

\$500

- Listing on printed invitation
- Listing on signage at event

Multiple Bronze Sponsorships are available

Contact Cindy Teaster, 594-5022 for additional information and specifications

2009 New Member Receptions

Member Receptions are held throughout the year and at least once per quarter. It is an informal and informative event where all members can network, learn how to most effectively use their membership, activate benefits, and get acquainted with Chamber programs and events. This event attracts many new businesses in the Spartanburg area.

Date: Dates TBA

Projected attendance: 15-30 per event

Contact at Chamber: Lee Blair, 594-5030

Presenting Sponsor

(see amounts below)

- The event will be referred to as "(name of sponsor company) presents the Member Reception of the Spartanburg Area Chamber of Commerce"
- Top billing on all event signage
- CEO to briefly welcome members in attendance and present a 60-second "commercial" about the sponsor's company and to show support for the Chamber
- Company featured in promotional materials developed by the Chamber for the program
- Company featured in *FOCUS* newsletter, on the Chamber's website, and in all event-related broadcast emails

One Presenting Sponsor is available for each quarter of 2009 at \$750

-OR-

One Annual Presenting Sponsor is available (FOUR Quarters) at \$2,500

Gold Sponsors

\$500

- Event signage including sponsor company's name and logo
- Company featured in promotional materials developed by the Chamber for the program
- Recognition at the event
- Featured in *FOCUS* newsletter
- Featured on Chamber's website, and in all event-related broadcast emails

Multiple Gold Sponsorships available for each quarter of 2009

Contact Lee Blair, 594-5030 for additional information and specifications

2009 Minority Enterprise Development Celebration (M.E.D)

Minority Enterprise Development Celebration is a national celebration of the contributions that minority business owners have made in our global economy. The Chamber's celebration, like the national, recognizes the accomplishments of a Minority Business Person of the Year and a Minority Business Advocate of the Year.

Date: Fall 2009

Projected Attendance: 150

Contact at Chamber: Lee Blair, 594-5030

All sponsors will be featured in promotional materials developed by the Chamber for the event, featured in the FOCUS newsletter, on the Chamber's website, and in all event-related broadcast emails.

Presenting Sponsor

\$2,750

- The event will be referred to as "(name of sponsor company) presents the Minority Enterprise Development Celebration of the Spartanburg Area Chamber of Commerce"
- Top billing on all event signage
- CEO to briefly welcome members in attendance and present a brief "commercial" about the sponsor's company and to show support for the Chamber
- Opportunity to have a promotional display table at the registration area
- Reserved table for 8 in preferred location

Only one presenting sponsorship is available for this event

Platinum Sponsors

\$2,750

- Second top billing on all event signage and company recognized as sponsor of event
- Reserved seating for 16 in preferred location

Two Platinum Sponsorships are available

Reception Sponsor

\$2,000

- Company recognized as sponsor of the Pre-Dinner Reception
- Event signage and company recognized as sponsor of event
- Reserved seating for 8 in preferred location

Multiple Gold Sponsorships are available

Gold Sponsors

\$1,600

- Event signage and company recognized as sponsor of event
- Reserved seating for 8 in preferred location

Multiple Gold Sponsorships are available

Silver Sponsors

\$900

- Event signage and company recognized as sponsor of event
- Reserved seating for 6 in preferred location

Multiple Silver Sponsorships are available

Bronze Sponsors

\$600

- Event signage and company recognized as sponsor of event
- Reserved seating for 4 in preferred location

Multiple Bronze Sponsorships are available

Contact Lee Blair, 594-5030 for additional information and specifications

2009 SSD...*Strategic Sales Development Series*

The new **Strategic Sales Development (SSD)** program is designed for people who want to make the most of their sales efforts. Business owners, new salespeople, and those in a business development role will learn something new at each event. Formats include panel discussions and keynote speakers. Each event will feature a different topic of significance to people in sales...from improving closing techniques or goal setting to how to be successful in working with area purchasing managers -

Beginning in January of 2009, the schedule for SSD sessions will become the first Wednesday of every other month...all with 12 noon start times. So, in 2009 the dates are: **January 7, March 4, May 6, July 1, September 2 and November 4.**

Date: 12 Noon, Second Wednesdays of every other month – see dates above

Projected attendance: 25-65

Contact at Chamber: Lee Blair, 594-5030

All sponsors will be featured in promotional materials developed by the Chamber, in the FOCUS newsletter, on the website, and in all event-related broadcast emails.

SSD Sponsors

\$300 (half year – any 3 consecutive events) or \$500 (Annual Sponsor – all 6 events)

- Company featured during period of sponsorship in promotional materials developed by the Chamber for the program and on the Chamber website
- Recognition in *FOCUS* newsletter for the period of sponsorship
- Sponsors invited to provide a welcome and present a brief “commercial” about the sponsor’s company for one of the three (or two of the six) events covered by the sponsorship

Multiple SSD Sponsorships are available

Contact Lee Blair, 594-5030 for additional information and specifications.

2009 Spartanburg County Day

Business and community leaders join local elected officials for a day of promoting Spartanburg County before the state's legislative leaders and other key South Carolina officials. Recognition of our local legislative delegation is joined with emphasizing the importance of and contributions by Spartanburg County to the state of South Carolina.

Date: Spring 2009

Projected Attendance: 200

Contact at Chamber: Lee Blair, 594-5030

Gold Sponsor

\$1,300

- Event signage including sponsor company's name
- CEO recognized as a sponsor of the event
- Participation by eight representatives of the sponsoring company
- Company featured in promotional materials developed by the Chamber for the program
- Featured in the *FOCUS* Newsletter, on the Chamber's website, and in all event-related broadcast emails

Multiple Gold Sponsorships are available for this event

Silver Sponsor

\$900

- Event signage including sponsor company's name
- Participation by six representatives of the sponsoring company
- Company featured in promotional materials developed by the Chamber for the program
- Featured in the *FOCUS* Newsletter, on the Chamber's website, and in all event-related broadcast emails

Multiple Silver Sponsorships are available

Bronze Sponsor

\$600

- Event signage including sponsor company's name
- Participation by four representatives of the sponsoring company
- Company featured in promotional materials developed by the Chamber for the program
- Featured in the *FOCUS* Newsletter, on the Chamber's website, and in all event-related broadcast emails

Multiple Bronze Sponsorships are available

Contact Lee Blair, 594-5030, for additional information and specifications

2009 Spartanburg Young Professionals

Are young working adults between the ages of 22 and 40 your target market? If so, the Chamber's Spartanburg Young Professionals group is a great sponsorship opportunity for your company.

Date: Monthly events thru 2009

Location: TBD

Projected Attendance: 50 people

Contact at Chamber: Yvonne Harper, 594-5032

Events and topics subject to approval by Yvonne Harper and the Spartanburg Young Professionals Board.

Evening Event Host – Cost Estimate

\$2,250 (\$30 x 75)

Host Spartanburg's best and brightest young adults at your place of business or selected location for an after-hours mixer by covering the actual cost of the event. If your company needs to market to a younger group of working professionals, this is the way to do it.

Luncheon or Breakfast Event Host – Cost Estimate

\$1,000 (\$20 x 50)

Host Spartanburg Young Professionals for a Lunch-and-Learn or Breakfast Briefing at your place of business or selected location and you provide the speaker/trainer/presenter. Which topics of interest and which informative speakers would your company like to market to exciting, productive young adults? Sponsorship covers the actual cost of the event.

Contact Yvonne Harper, 594-5032 for additional information and specifications

2009 Upstate Transportation Summit

Get the most current updates on the transportation issues affecting our area and what key leaders are doing to address them at the Upstate Transportation Summit. This half-day event is being jointly organized by the Spartanburg Area Chamber and other Upstate Chambers.

Date: November 2009

Location: BMW Zentrum

Projected Attendance: 100-150

Contact at Chamber: Lee Blair at 594-5030

Presenting Sponsors

\$1,500

- The event will be referred to as “The 2009 Upstate Transportation Summit presented by (names of sponsor companies)”
- Top billing on all event signage
- CEO or company’s representative to be invited to briefly welcome members in attendance
- 8 complimentary tickets to the event
- Company featured in promotional materials developed by the Chambers for the program and within the multiple communications media of the Spartanburg Area Chamber

Multiple Presenting Sponsorships are available

Gold Sponsors

\$750

- Company name on signage at the event
- 4 complimentary tickets to the event
- Company featured in promotional materials developed by the Chambers for the program and within the multiple communications media of the Spartanburg Area Chamber

Multiple Gold Sponsorships are available

Silver Sponsors

\$350

- Company name on signage at the event
- 2 complimentary tickets to the event
- Company featured in promotional materials developed by the Chambers for the program and within the multiple communications media of the Spartanburg Area Chamber

Multiple Silver Sponsorships are available

Contact Lee Blair, 594-5030, for additional information and specifications

2008 – 2009 Web Site Advertising Sponsor

The Chamber's website has advertising opportunities ideal for promoting products and services of member firms. Many members value being identified with the Chamber and view their advertising support as a win-win opportunity for their company and for the Chamber. Website advertising offers four banner advertising levels based on location.

Frequency: Annual Contract

Contact at Chamber: Pam Prevatte, 594-5020

Advertising rates for website are based on 12-month contract.

Web Location	Price Per Ad	Page Location
Home Page	\$5,000 5 ads available	Prime Page Location
Main Navigation Pages	\$2,500 5 ads available per primary page	Prime Page Location
Membership Summary Pages	\$1,500 5 ads available per industry level	Prime Page Location
Member Information Listing	\$600 One per member listing is available	Membership Listing Location
<p>Availability: Multiple advertising packages are available. Please call Pam Prevatte 864-594-5020 or email pprevatte@spartanburgchamber.com for current availability.</p>		
<p>Note: The Chamber does not create your banner ad; it must be supplied to us according to specifications.</p> <ul style="list-style-type: none"> ✓ Minimum One Year Commitment ✓ The purchaser of a home page ad also receives a main navigation, a membership summary page and a member information listing ad/priority at no additional charge. ✓ The purchaser of a main navigation also receives a membership summary page and a member information listing ad/priority at no additional charge. ✓ The purchaser of a membership summary also receives a member information listing ad/priority at no additional charge. 		

Contact Pam Prevatte, 594-5020, for additional information and specifications

2009 Women-In-Business Luncheon & Conference

The Women-In-Business Conference features several program topic presentations in the morning portion of the event. Then, at lunch, a keynote speaker or special panel focuses on a topic of special interest to local women in business. The Women-In-Business Luncheon attracts a wide range of business leaders, both men & women, from the Spartanburg area and offers an excellent networking opportunity.

Date: Spring 2009

Projected Attendance: 100-125

Contact at Chamber: Lee Blair, 594-5030

Presenting Sponsor

\$2,100

- The event will be referred to as “(name of company) presents the Women-In-Business Luncheon of the Spartanburg Area Chamber of Commerce”
- Top billing on all event signage
- CEO seated at a table located in a premier location and briefly welcomes members in attendance and presents a brief “commercial” about the sponsor’s company
- Reserved seating for 8
- Opportunity for a promotional table at registration area
- Company featured in promotional materials developed by the Chamber for the program, in the *FOCUS* newsletter, on the Chamber’s website, and in all event-related broadcast emails

One Presenting Sponsorship is available

Gold Sponsors

\$900

- Company name on signage at the event
- Company recognized as sponsor of event
- Opportunity for a promotional table at the event
- Reserved seating for 8
- Company featured in promotional materials developed by the Chamber for the program, in the *FOCUS* newsletter, on the Chamber’s website, and in all event-related broadcast emails

Multiple Gold Sponsorships are available

Silver Sponsors

\$600

- Company name on signage at the event
- Company recognized as sponsor of event
- Opportunity for a promotional table at the event
- Reserved seating for 4
- Company featured in promotional materials developed by the Chamber for the program, in the *FOCUS* newsletter, on the Chamber’s website, and in all event-related broadcast emails

Multiple Silver Sponsorships are available

Contact Lee Blair, 594-5030, for additional information and specifications