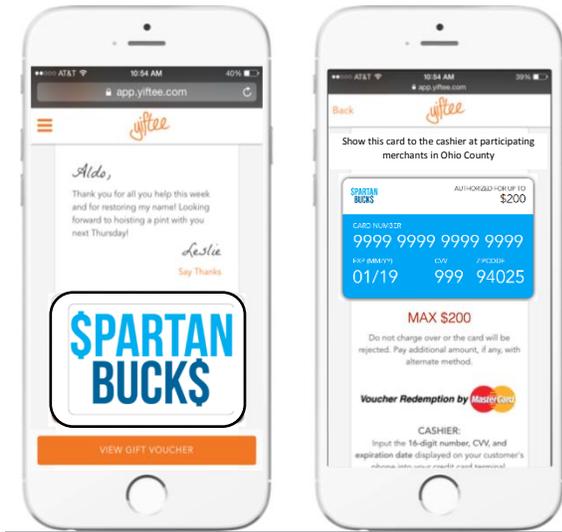


Welcome to the SpartanBucks eGift Card!



SpartanBucks eGift Card:

Uniting Corporations, Consumers & Local Merchants to Grow Business in Our Community

As a member of the Spartanburg Chamber of Commerce, you are invited to participate in the SpartanBucks eGift Card program.

The SpartanBucks eGift Cards are a simple way for corporations and individuals to “give back” and drive more business into our local stores. Custom-branded for Spartanburg, they are digital gift cards that can be used at any participating merchants: restaurants, salons and spas, boutiques, sports and entertainment, hotels, etc. They are a quick and easy way to keep spending local, strengthening our local businesses and building our community.

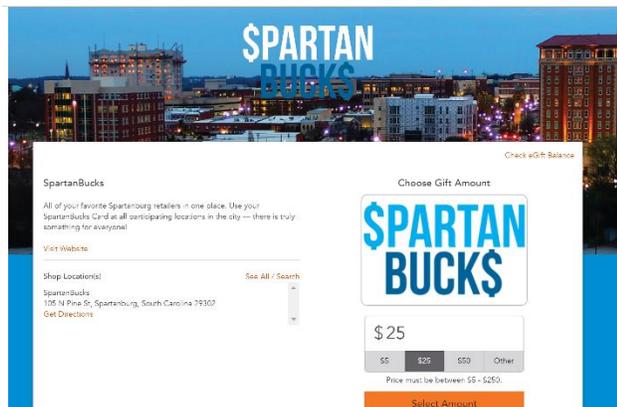
The Detroit Card has kept \$350,000 in spend local in its first 6 months. All-digital Community Cards are custom-branded and redeemed as virtual vouchers, powered by MasterCard, from mobile phones or printed. With no back-office administration, funds are automatically paid to the merchant providing the goods/services via

There is no special technology or administration required to participate, as long as you accept Mastercard and can key in the transaction like a phone order. There is a modest annual fee to join.

Who Buys SpartanBucks Cards?

People buy them online and give them as gifts, thank yous, or just because. They can be purchased at the Chamber website and you can sell them from your website and Facebook pages as well.

Local companies such as City of Spartanburg, Spartanburg Regional Hospital System, Johnson Management, and Denny’s have already committed to use them for employee rewards, customer appreciation and other programs so join now to get your fair share!



Consumers and companies can buy the SpartanBucks gift card online from the Chamber website.

How the SpartanBucks eGift Card Works

- 1) Sign up through the Spartanburg Chamber.
- 2) Run the “Activation Card” as a digital Mastercard on your PoS to join. Put the SpartanBucks eGift Card link on your website to sell more.
- 3) People will come in your business with a SpartanBucks eGift Card on their phone (or printed). Click on the “View Gift Voucher” bar and process it as a key-entry Mastercard.
- 4) Mastercard will authorize the purchase and you are paid as usual by your Mastercard bank.

Contact: John Kimbrell or Shauna Axelrod, Spartanburg Chamber, email: info@spartanburgchamber.com

powered by 

Welcome to the SpartanBucks eGift Card!

FAQs

Q: Is there a deadline to participate?

A: *We are planning a launch on Nov.1 to introduce the community to the SpartanBucks eGift Card. Sign up before then so that you are a part of the launch program and get this incremental business.*

Q: What if I can't process a \$0.10 credit card transaction?

A: *No problem. Process the Activation Card for your minimum amount. It will be declined but Yiftee will get the information they need to add you to the program.*

Q: What if I can't key in a Mastercard?

A: *This is very unusual. We can introduce you to a processor who will allow you to do this.*

Q: What if the purchase is for more than the SpartanBucks eGift Card value?

A: *Run the SpartanBucks card for the remaining balance on the card, and ask the customer for a different form of payment to cover the rest of the transaction.*

Q: What do I do if the eGift Card is 'declined'?

A: *The transaction is declined if you try to redeem more than the value of the card, or if any of the redemption information is mis-typed. Start the transaction over with the correct value and info.*

Q: Does the eGift Card function as a 'pre-paid' credit card regarding automatic tipping hold-backs?

A: *No. It can be redeemed for the full value.*

Q: Since the eGift Card is like a Mastercard, can it be redeemed anywhere?

A: *No. They can only be redeemed at participating locations.*

Q: Is there a fee to purchase the eGift Card?

A: *The gift sender pays \$1.00 plus 5% of the gift value. The gift recipient gets 100% of the gift value. The store is paid the full value of the card, less their normal card-not-present Mastercard fee.*

Q: Can the eGift Card be used more than once?

A: *Yes. They are multi-use and the current balance and expiration date are always reflected on the digital voucher. Recipients receive monthly reminders to redeem.*

Q: Can I apply a refund to the eGift Card?

A: *Yes. Refunds can be applied to a valid (unexpired) card just as you would to a credit card.*